



# Case Study:

## Axminster Carpets

- Axminster Carpets Ltd ("Axminster Carpets") needed help planning and understanding the CRC Energy Efficiency Scheme
- Axminster Carpets signed up to *energyTEAM's* 'Loyalty Scheme' which provided them with the expertise and resources for a CRC compliance programme via a 3 year consultancy commitment
- The 'Loyalty Scheme' agreement enabled Axminster Carpets to find a budget for this service that has also provided support and training for their in-house staff, with specific guidance provided to their new energy graduate

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*energy* T E A M   
total energy management



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### Company overview

Axminster Carpets is one of the world's leading manufacturers of quality Axminster, Wilton and Tufted carpets for commercial and home use. They have been making carpets at Axminster in Devon for more than seventy years.

### Situation

Axminster Carpets qualified to participate in the CRC Energy Efficiency Scheme and were looking for an energy consultant to assist them with understanding the registration process and complex rules involved within the CRC Energy Efficiency Scheme. Within the structure of the organisation is their yarn spinning division based at Buckfast in Devon which already had a 'Climate Change Agreement' in place. Axminster Carpets needed to ascertain which parts of their emissions would be exempt from the CRC legislation.

Due to the complexities of the energy usage and the wish to reduce their consumption, Axminster Carpets wanted to work with an organisation that could assist them with their CRC registration and compliance requirements, whilst at the same time work with their internal staff to support them in the process. Axminster Carpets was in the process of employing a graduate to work specifically on reducing the groups energy consumption and carbon footprint with CRC falling into this category

### Solution

energyTEAM had procured the energy contracts for Axminster Carpets for a number of years. We were able to provide a solution through our 'Loyalty Scheme' product which gave Axminster Carpets the flexibility they needed for the least amount of capital outlay. In return for signing a 3 year commitment for energyTEAM to procure their energy contracts, Axminster Carpets received a subsidised CRC registration, compliance and strategy programme that incorporated working alongside the energy graduate to educate them on various areas of environmental legislation. The 'Loyalty Scheme' product which energyTEAM offers clients, who qualify, is a consultancy contract that provides access to our in house expertise in energy management and legislation without having to allocate funding or resource.

### Results

energyTEAM now provides Axminster Carpets with a 'Total Energy Management' service. We work alongside Axminster Carpets internal staff to achieve their business aspirations of strengthening their position and commitment within the environmental marketplace. We look to recommend the most effective carbon reduction methods as well as establishing a gradual carbon reduction strategy to help Axminster Carpets make the most out of the CRC legislation. energyTEAM ensures that Axminster Carpets energy procurement strategy coincides with their carbon reduction strategy to ensure that they don't fall foul of supplier 'take or pay' clauses.

energyTEAM has provided Axminster Carpets with a 'Risk and Opportunities' CRC assessment, registration for the CRC Energy Efficiency Scheme and with an ongoing compliance and strategy programme. In addition an assessment of the current Climate Change Agreement was completed to gain a greater understanding of the business. energyTEAM is happy to work alongside clients to 'fit in' with their individual business needs without taking over the entire process, whilst being able to manage all energy matters if required. Our flexible approach and 'Loyalty Scheme' is unique and sets us aside from other providers.

David Salter commented:

***"We chose energyTEAM to help us manage the CRC legislation as we already had a good relationship with them through the energy procurement work they have done for us.***

***In addition to this, they were the only company that could offer us subsidised CRC work making their offer the most cost effective. This made the process much easier for us in terms of finding a budget and knowing that we were working with someone we trust."***



If you would like to find out how energyTEAM can assist you with the legislation and regulations please contact us on:

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